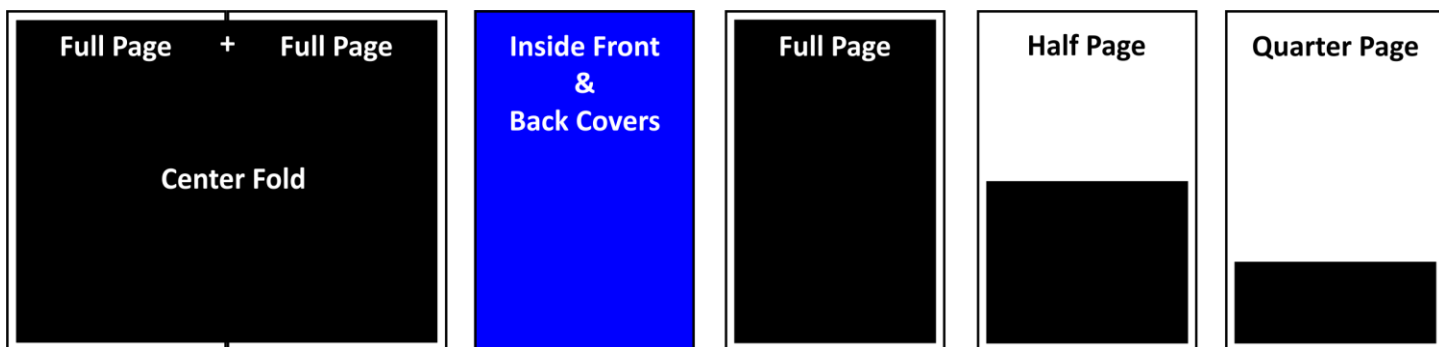


Sean Boutilier Academy of Dance Year End Performance Programs

Advertising Rates & Specifications – SUBMISSION DEADLINE May 12th



Ad Size Specifications (With x Height)

| | | | |
|-----------------------------------|--------------------|----------------------|--|
| Program Centre (2 pages) | 10 ½" x 8" | 600.00 | Specifications: Program is 5 ½" x 8 ½". Ad pricing is per program. There are three programs. - Etobicoke "Junior/Senior" - Mississauga - Etobicoke and Mississauga combined program for "Rising Star" Please specify the program that your ad is to be placed in. |
| Inside front or inside back cover | 5 ½" x 8 ½" | 400.00 (full colour) | |
| Full Page | 5" x 8" | 250.00 | |
| ½ Page | 5" x 4" | 125.00 | |
| ¼ Page | 5" x 2" | 60.00 | |
| Personal Message | Max 250 characters | 15.00 | |

Ads are printed in grayscale with exception to the inner cover ads which are printed in colour.

The inner cover ads are full colour and can cover the full page. They require a minimum 1/8" bleed allowance for artwork extending to the edge of the page.

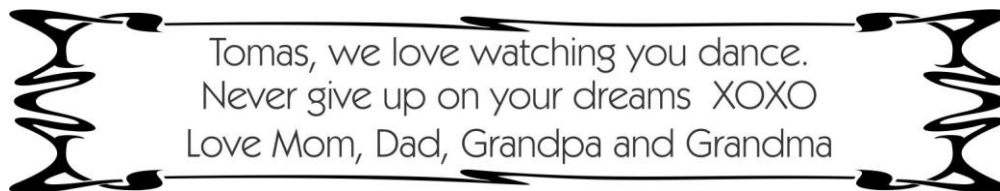
Program Personal Messages:

Example: "Karen, your hard work really paid off. We are so proud of you. Love Mom & Dad!"

Final Size: Message will occupy a space of 4 ¼" x 1".

The more text provided, the smaller the font will be in the ad. Ideal character count is between 100 and 150.

Example below is printed size.



Advertising Deadlines: Artwork and payment must be received by May 12th.

Space is limited and inner covers sell out quickly.

Payment payable to Sean Boutilier Academy of Dance.

Digital Artwork Formats – High resolution files: pdf, eps, ai, psd, cdr accepted.

Please convert text to curves or provide font(s). **There is a \$25.00 charge to create an electronic file.**

Email Artwork to solutions@inkwellart.ca