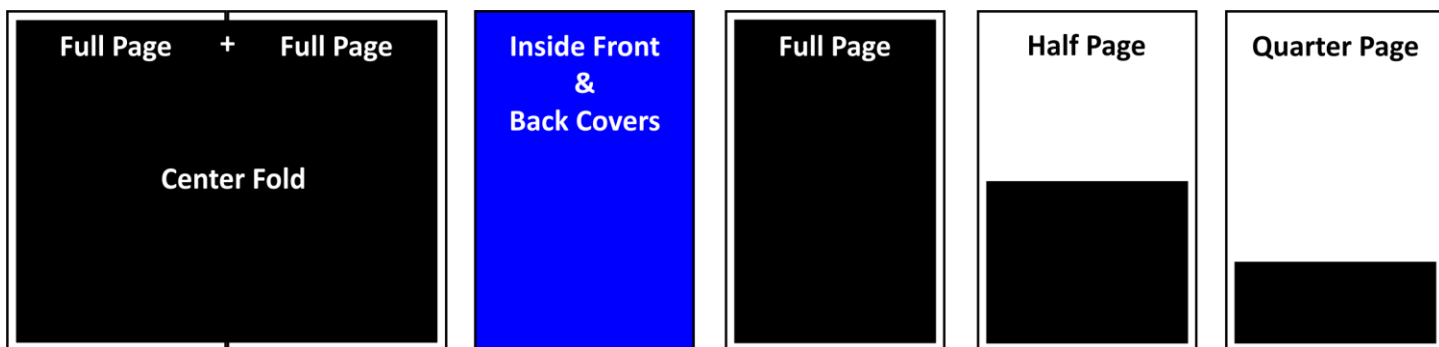


# Sean Boutilier Academy of Dance Year End Performance Programs

Advertising Rates & Specifications – SUBMISSION DEADLINE May 18<sup>th</sup>



## Ad Size Specifications (With x Height)

Program Centre (2 pages)	10 ½" x 8"	600.00	<b>Specifications:</b> Program is 5 ½" x 8 ½". <b>Ad pricing is per program.</b> There are three programs. - Etobicoke "Junior/Senior" - Mississauga - Etobicoke and Mississauga combined program for "Rising Star" Please specify the program that your ad is to be placed in.
Inside front or inside back cover	5 ½" x 8 ½"	400.00 (full colour)	
Full Page	5" x 8"	250.00	
½ Page	5" x 4"	125.00	
¼ Page	5" x 2"	60.00	
Personal Message	Max 250 characters	15.00	

**Ads are printed in grayscale with exception to the inner cover ads which are printed in colour.**

The inner cover ads are full colour and can cover the full page. They require a minimum 1/8" bleed allowance for artwork extending to the edge of the page.

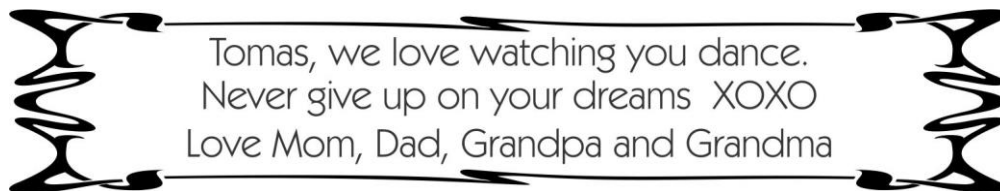
## Program Personal Messages:

**Example:** "Karen, your hard work really paid off. We are so proud of you. Love Mom & Dad!"

**Final Size:** Message will occupy a space of 4 ¼" x 1".

The more text provided, the smaller the font will be in the ad. Ideal character count is between 100 and 150.

Example below is printed size.



**Advertising Deadlines:** Artwork and payment must be received by May 18<sup>th</sup>.

Space is limited and inner covers sell out quickly.

**Payment payable to Sean Boutilier Academy of Dance.**

**Digital Artwork Formats** – High resolution files: pdf, eps, ai, psd, cdr accepted.

Please convert text to curves or provide font(s). **There is a \$25.00 charge to create an electronic file.**

**Email Artwork to** solutions@inkwellart.ca